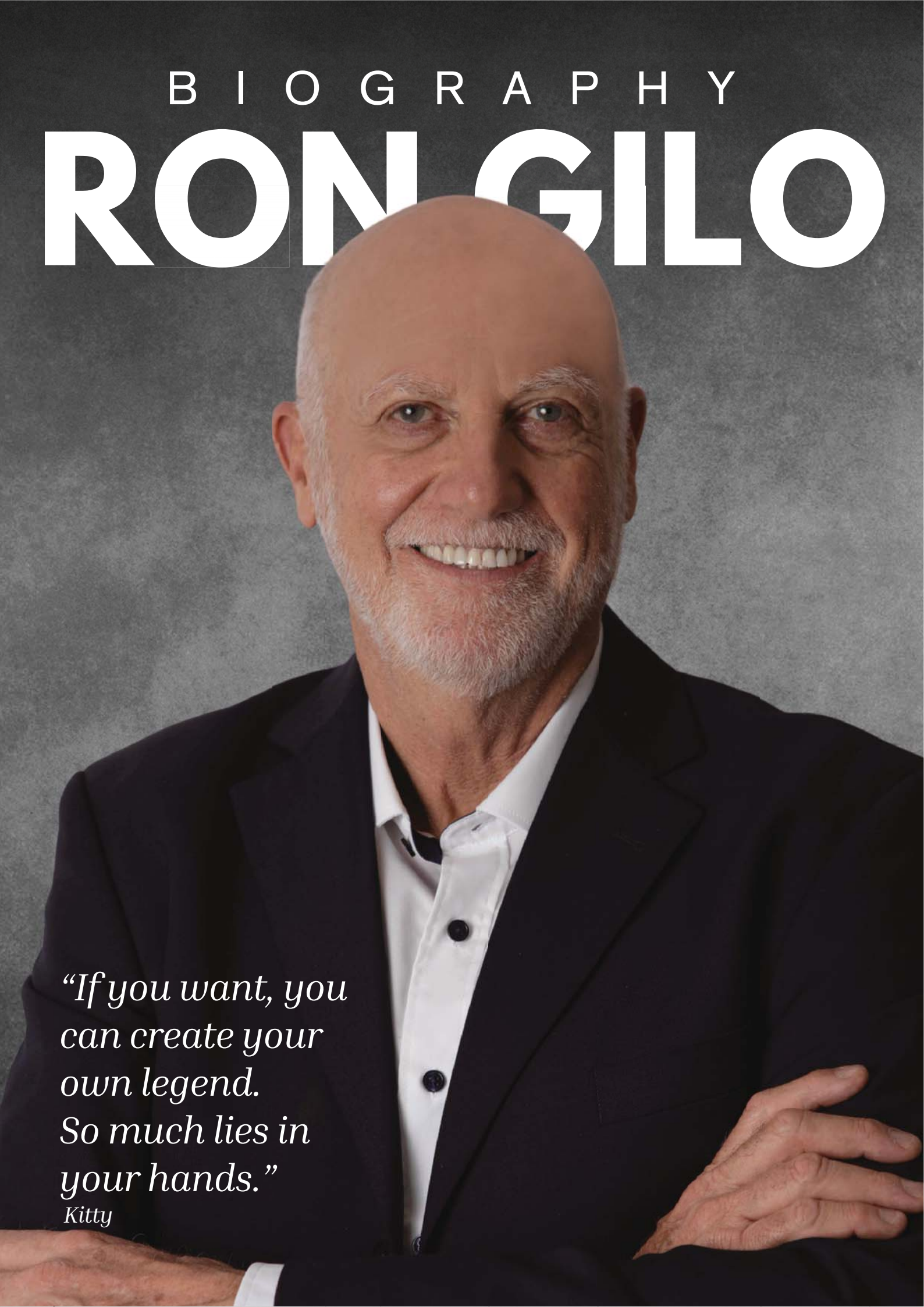


B I O G R A P H Y
RON GILO

A portrait of Ron Gillo, an older man with a bald head and a grey beard, smiling. He is wearing a dark suit jacket over a white shirt. His arms are crossed.

*“If you want, you
can create your
own legend.
So much lies in
your hands.”*

Kitty

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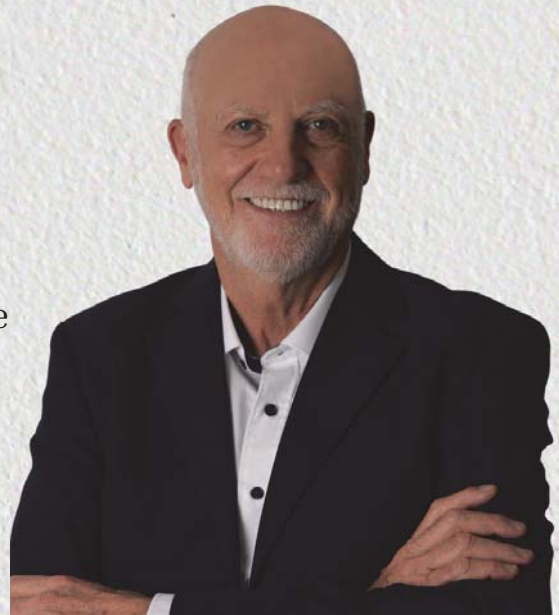
16



Tour guide experiences

KNOW ABOUT RON GILO

Ron Gilo is an author, lecturer, and distinguished Tour Guide with over 25 years of experience. With a background in communication, public affairs, and media, he holds degrees from the University of Maryland and the Hebrew University of Jerusalem. Ron has published *The Viennese Parfumerie*, a personal reflection on the Holocaust, and three other books. He specializes in guiding cultural and historical tours, offering thoughtful perspectives on society, memory, and contemporary challenges.



EDUCATION

- **Government Tour Guide Course**
Israel Ministry of Tourism, 1999
- **Master's in Mass Communication**
Hebrew University, Jerusalem, Israel, 1993
- **Command and Staff College**
Tel Aviv, 1992
- **Senior Public Affairs Course**
Government of Israel, 1987
- **B.A. in Political Science**
University of Maryland, U.S., 1983

WORK EXPERIENCE

2020 - now

- **Author and lecturer**
National and International lectures

1999 – now

- **Israel National Tour Guide**
Culture, religious, architecture and history

1983 - 1999

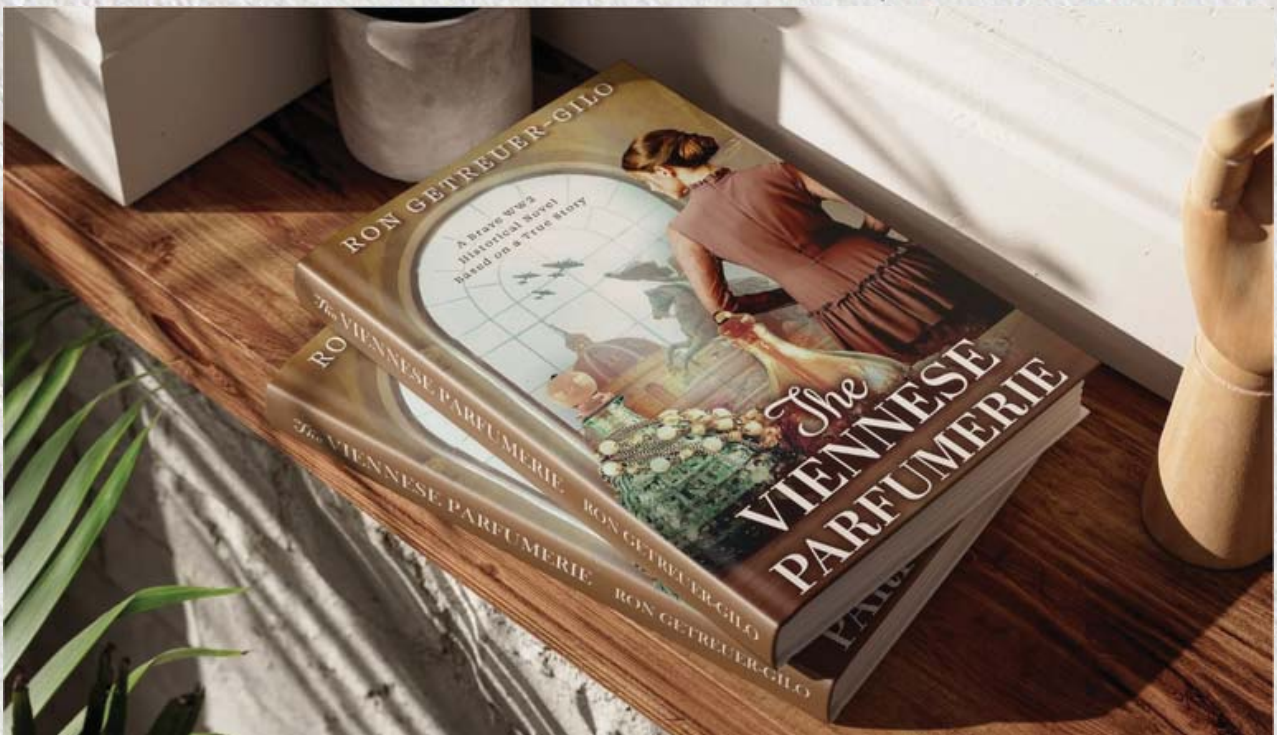
- **Head of a US/Israeli government communication**
Spokesman, negotiator, and project manager in various foreign relations.

RON GILO

THE VIENNESE PARFUMERIE



**A BRAVE WW2 HISTORICAL
NOVEL, BASED ON A TRUE STORY**



eBookPro

amazon

ALLBOOK
EDITORA

Published in English by Ebook Pro, *The Viennese Parfumerie* tells the story of a young woman whose family's legacy hangs in the balance of a single choice — one she must make on her own.

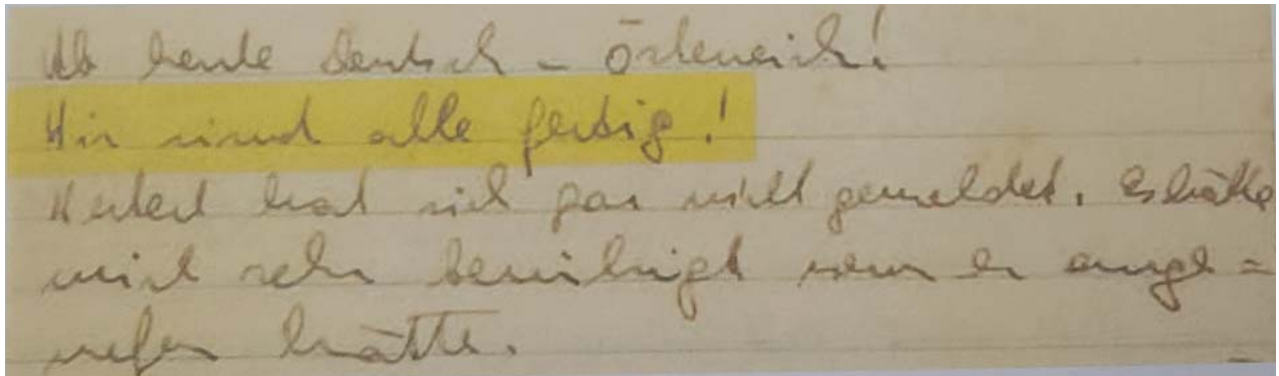
The novel is also scheduled to be published in Brazilian Portuguese in 2026 by **Allbook Editora**.

Vienna, 1938. "We are all finished," 19-year-old Kitty Hahn writes as she hears Hitler's voice through the streets of her hometown. While her parents refuse to see the rising tides of hatred spreading through the city they have known their entire lives, Kitty makes the bold decision to escape alone.

The Viennese Parfumerie is a story of love and death, hope and despair, based on the handwritten diary and personal letters chronicling three generations of the Hahn family. Found more than 70 years after the events that transpired in Austria, Croatia, Serbia, and Israel, they invite readers to perceive the shattering events that transpired from an intimate, personal perspective.

THE VIENNESE PARFUMERIE

WE ARE ALL FINISHED !



Kitty's diary begins with the phrase: **'We are all finished'**, referring to the Nazi command taking power and threatening the lives of the Jews.



**THE ANSCHLUSS,
MARCH 1938 —
THE WORLD
TURNED UPSIDE
DOWN IN AN
INSTANT.**

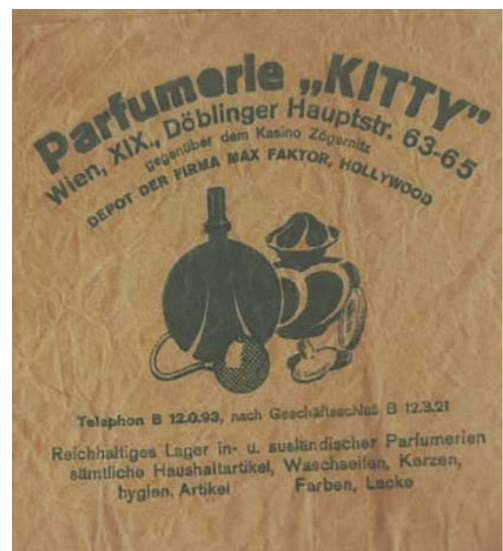
THE JOURNEY



**NOVEMBER 1ST, 1938 —
KITTY LEAVES VIENNA
ON HER OWN.**



Kitty sets out for Israel, traveling as far as Yugoslavia, where she waits for her parents so they can leave together—but that day **never came**.



Kitty was an only child, and her parents named a parfumerie after her as a tribute

RON GILO

THE RESTART



KITTY AND RUDY, MOM AND DAD IN ISRAEL

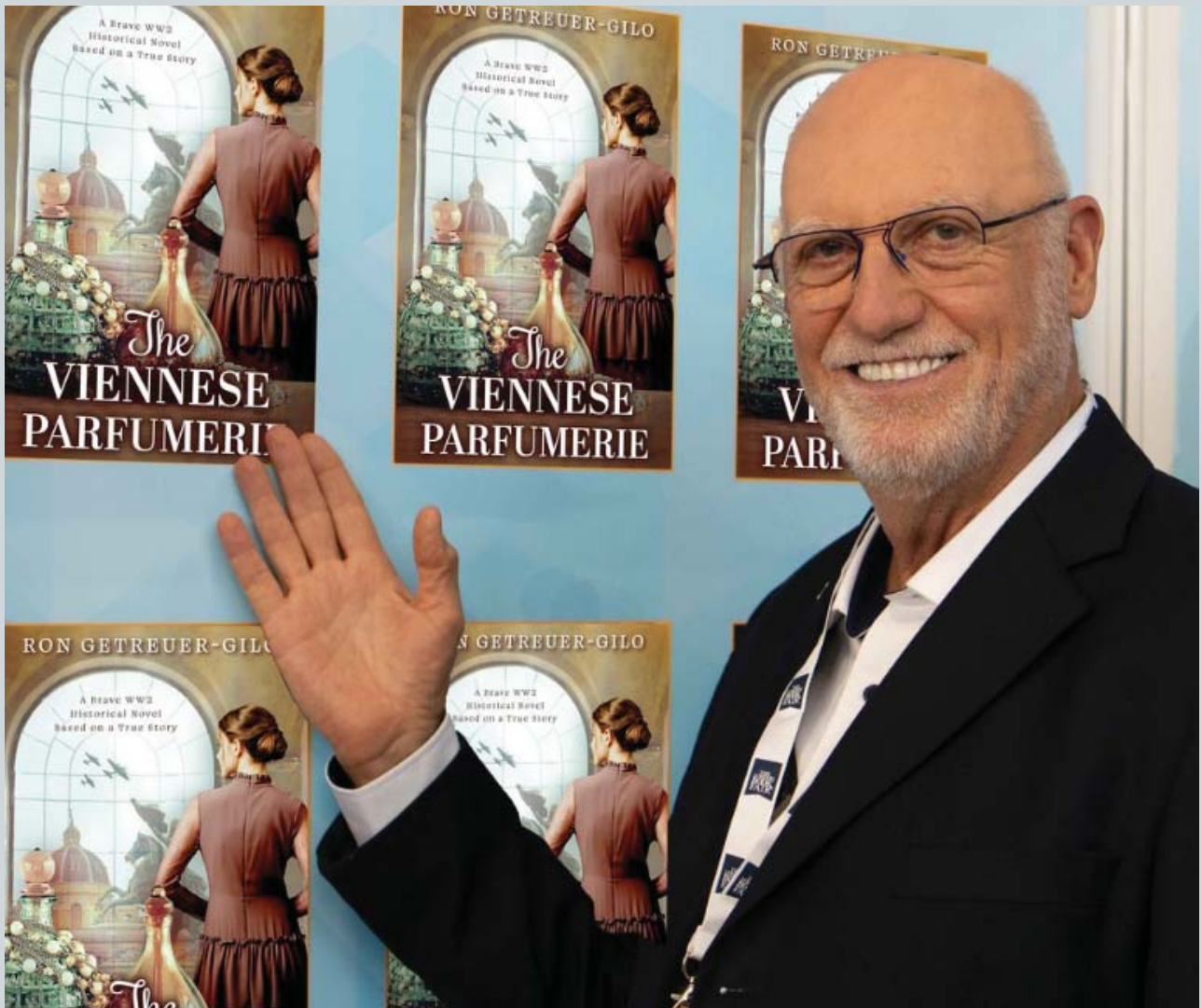


After Kitty's arrival in Israel, she meets Rudy, and on tuesday, October 10th, 1939 they got married.

PROFESSIONAL ACHIEVEMENTS



LECTURE OVERVIEW / PUBLICATION



Ron is the founder and editor of Quality Time, a bulletin that was at time created for the Movement for Quality Government in Israel. He has published several books, including *It's High Time* (2002), *How to Live with the Monster of the 21st Century* (2018), *The Viennese Parfumerie* (2022), a children's book series starting in 2024, and *A Land Like No Other*, published in 2025.

In addition to writing, Ron gives lectures about his books and reading sections. His talks focus on historical themes related to his work, offering audiences insightful discussions and deeper understanding.

MAGAZINE

CHIEF EDITOR OF THE ISRAELI MILITARY MAGAZINE



Worked for 4 years as chief editor of the Israeli military magazine Bamachane, overseeing reporting, editing, and content production.



LECTURES

READING SESSION AND LECTURES



This is followed by an open discussion session on key issues related to the book and its broader themes.



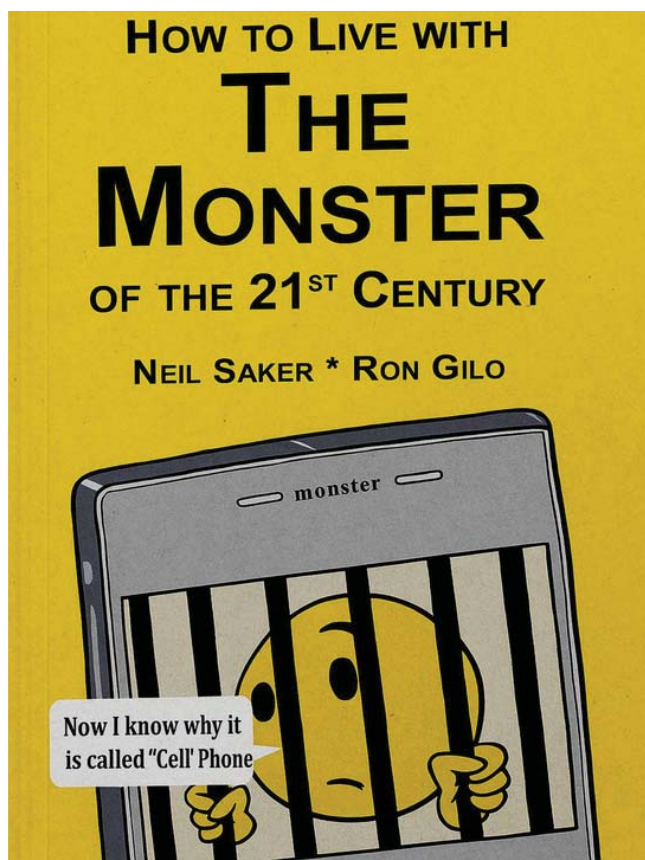
BOOK

2018

SUMMARY



THE POWER OF THE WRITTEN WORD



Neil and Ron are having a unique, written "WhatsApp form" conversation with each other, asking if the "MONSTER", on the bottom line, is an advancement or a regression for humanity. They are presenting easy-to-use "tools for success" to help each of us cope with the overwhelming phenomenon of electronic communications intruding on our lives.

The electronic "radiation bomb" that descended upon us in recent years is encroaching on every

aspects of our lives on a scale that humanity has never experienced before. It seems, however, that the inherent dangers might have disastrous consequences for the future of mankind.

Nobody can or wants to turn back the wheels of progress.

The electronic media revolution is an overwhelming and amazing thing.

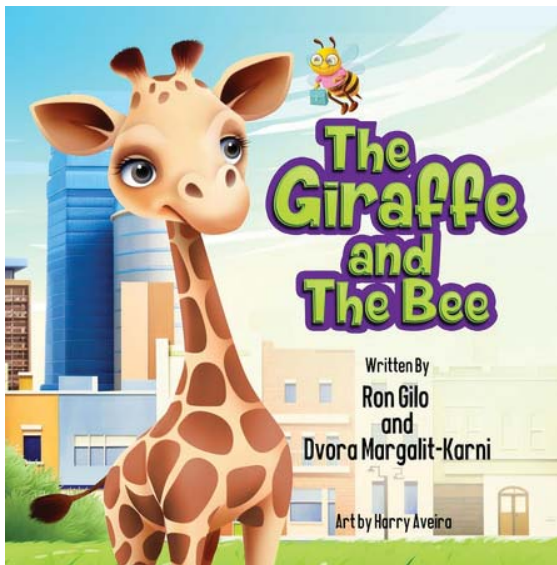
The intention of this book is only to make sure it does not kill us along the way!

BOOKS

2024 / 2025

ALLBOOK EDITORA eBookPro

SUMMARY



A loveable children's picture book about friendship and exploration.

Giraffe wants nothing more than to leave his home in the zoo and explore the big, wide world. And who better to explore with than a busy, buzzy bee?

Giraffe and Bee embark on an exciting adventure through country and city, discovering the strange and wonderful things the world has to offer. They meet new friends, try new experiences, and search for the very best place to make a home for themselves.



The Bee discovers Skye, an injured and frightened dog, and is determined to help.

She turns to her best friend, The Giraffe, and together they embark on a heartwarming and exciting rescue mission.

Thanks to their joint efforts, their caring and friendship, Skye the Dog regains his strength and eventually returns to his family. This book teaches children, ages 5 and up, and their parents, how to deal with complex situations and the importance of caring for each other.

BOOK

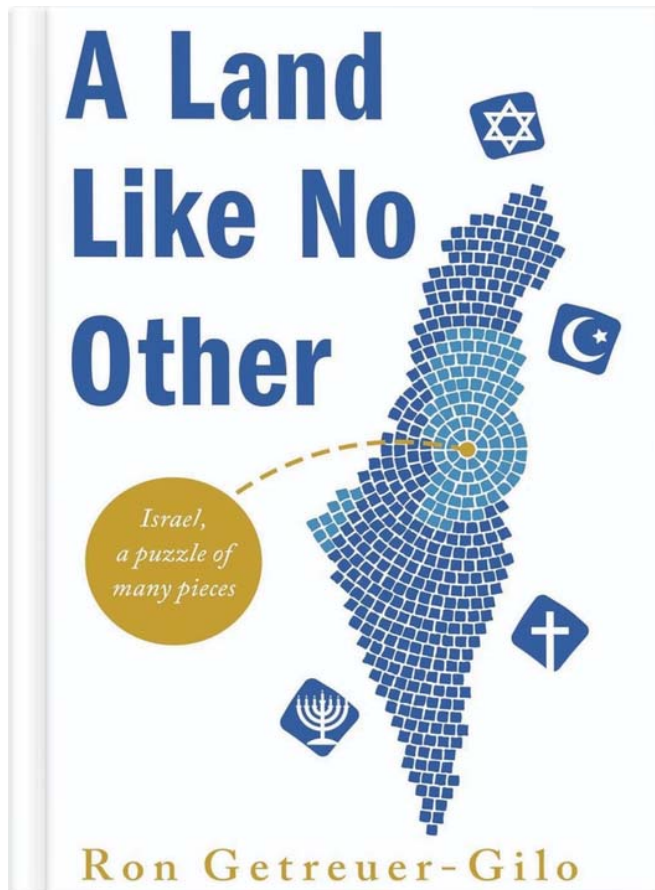
2025/2027



ALLBOOK EDITORA eBookPro



SUMMARY



amazon

ISRAEL, A PUZZLE OF MANY PIECES

Israel is a puzzle! It is Zion. It is the Holy Land. It is unique. Home to millions of people of different origins and from different cultures, Israel is rich in thousands of years of history and controversies and has survived for more than 3,000 years. Join Ron Gilo as he builds this puzzle with a fresh and encompassing portrayal of Israel in all her complex glory, from his personal point-of-view and signature style. Travel with him from the green

splendor of the Galilee to the vast Judean Desert, from the remains of ancient Caesarea to the walls of Jerusalem's Old City, as the pieces of the puzzle find their rightful place in Israel's history and development. Ron connects the dots between Israel's complicated past as a biblical holy land and the modern country we know today.

Gilo's book is enlightening and gives you a glimpse into the Israel you might not read about in the news.

QUALITY TIME



THE MOVEMENT FOR QUALITY OF GOVERNMENT IN ISRAEL BULLETIN

Editor's Note

The expectations from Prime Minister, Ehud Barak are immense. Will we find ourselves at the end of his term facing success or disappointment? That is to be seen. We can witness a beginning of change in some respects, though some of his actions raise big question marks for the future. In this edition we examine the political culture of the changing of governments: the outgoing and incoming Prime Ministers and Governments.

19

Main Story

One of the first moves undertaken by Barak's government was to enlarge the number of ministers from 18 to 24. The 'Government basic law' stated that the number of ministers could not exceed 18, whilst a committee, headed by the former Commissioner of the Civil Service, formed to examine the subject, suggested that the number of ministers should be lowered even to 15. In order to enlarge the government, it was necessary to amend the "Government Basic Law".

Prime Minister Barak did receive the needed majority for the change (61 Members of Knesset), though the Israeli Public, seeing the move as a political tool that for enable the promotion of those close to the Prime Minister, was not in favor of the move.

Beyond the serious damage to the constitutional legislative process of the country, this move cost the public millions of shekels a year.

The movement petitioned the High Court of Justice against the enlargement, but its petition was rejected.

Advocate and former Member of Knesset, Uriel Lin, analyzes in his article the ramifications of the change in the Basic law, and how to avoid such a distortion in the future.

Culture of governments change



The movement calls on all Government offices to preserve all archives during the change of governments, a lesson learned from previous years in which archives relating to the activities of the various offices, were destroyed.

The movement warned the former Government from making last minute decisions such as appointments, benefits and so forth. The Movement analyzed the government decisions and took action, as needed.

The movement turned to the new Government and suggested that it incorporate into its "policy guidelines" a section on Quality of the Government.

The Orthodox trend in Israel running a campaign of counter-revolution to the Zionist Revolution and to Democracy in Israel. Article by adv. Shmuel Shenhar.

Criticism in a Democratic State?
Is the position of the "Independent Prosecutor", Mr. Kenneth Star, a good example of criticism?
by adv. Michael Partem

Rami Dotan

Rami Dotan (Brig. Gen. in the Israeli Air Force, found guilty of fraud and bribery who was lowered to the rank of Private, discharged from the army and given a prison sentence), was almost paroled on good behavior considerations. The Movement petitioned the High Court of Justice against the early parole, which, as a result, cancelled the parole board's decision. Private Rami Dotan will serve the whole term, as decided by the courts.

Morris Nissan

The Movement petitioned the HCJ against the appointment of Mr. Nissan. Mr. Nissan was appointed as chairman of "Amidar", despite an affidavit given by Mr. Nissan to Court, three years prior, stating that he was disabled and unfit for employment. This affidavit contradicted the Resume that he had presented before being nominated as chairman of "Amidar". The Court accepted the Movement's petition and the nomination of Nissan was Cancelled.

Announcement

The Movement for Quality of Government's Yearly Symposium, in cooperation with the department of Political Science of the Hebrew University of Jerusalem and with the assistance of the Hanns-Seidel Foundation, will be held on November 30, 1999, between 09.00 and 16.00 at the Laromme Hotel, on the subject of "Political Culture and Quality Government in Israel". Leading members of the legal system and Academia will take part in the symposium.

PUBLICATION

2001

QUALITY TIME

#6
JUNE
2001
www.mqg.org.il

THE MOVEMENT FOR QUALITY GOVERNMENT IN ISRAEL BULLETIN

FOUNDER AND CHAIRMAN: ADV. ELIAD SHRAGA; DIRECTOR GENERAL: ADV. SHMUEL SHPRINTSAK; EDITOR: RON GETREUER-GILO; GRAPHIC DESIGN: NISSIM HEZKIAU

Editor's Note

The firing of journalist Moshe Negbi, a Sokolov Prize winner and Quality of Government Knight, is only one episode that has risen from the swamp of the Israeli existence, parts of which are rotting and reeking. There is a great craving for a change. It should be accomplished!

Who will be the Opposition?



The elections are over and a Unity Government was formed. The coalition is composed of most all the Knesset Members. On the evening of the inauguration, TV Channel One was looking for someone to represent the opposition during the live broadcast. They searched, and found: Adv. Eliad Shraga, Chairman of the Movement for Quality Government in Israel. Not a party representative, but rather a representative of a civil organization. This represents everything. At a panel that was gathered following an initiative of both the Movement and professor Shprintsak, we tried to answer the troubling question: In a National Unity Government, who is the Opposition? We gathered together people of the academic world, thinkers, politicians and a non-parliamentary movement, to try and answer the question. Prof. Shprintsak: The opposition's role is to introduce an alternative. It is this factor that makes those concerned about a situation where an effective opposition is lacking, right to be so. This amplifies the press and non-parliamentary bodies role. Adv. Shraga: When no opposition exists, the democratic procedure is flawed. Modern thinking adds three additional branches to the classic three (Executive, Legislative and Judiciary): the comptroller bodies, the media and the civil system. There is a real need for civil movements that will also express the citizens concerns. I hope that more organizations will be established, both political and civil, that will act as real opposition. Salem Jubran: National Unity, on both the Israeli and the Palestinian sides, is devastating. In times of national unity the economic-social situation has always been bad. In my opinion, the political party system has reached a turning point and there is a need for re-evaluation. I hope a Jewish-Arab combination, wide and flexible, based on a political, cultural and social platform, will be formed, and will aspire for co-existence and quality living. Haim Oron: National Unity, in Israel, evolved out of a strong will of the public, but proved more and more false and mistaken. Sitting together not necessarily solves problems. A government of such kind usually avoids any decision about issues in conflict. The non-parliamentary movement's importance has grown, and along with the media and the courts they form a potential opposition. Unfortunately though, I do not see this is happening.

Legal Issues

A summary of the Movement's petitions of the past few months:

- Petition demanding to stop Omri Sharon's missions on part of his father, Ariel Sharon, has brought to the PM's announcement that he will send his son only with approval of the Government's Attorney General.
- Petition to prevent the implementation of the Deri Law, which purpose is to shorten in half court-sentences, thus to bring to the early discharge of Arie Deri.
- Petition against the appointment of Yoram Oberkovitz as Chairman of Israel's Olympic Committee, in spite of prior criminal conviction of false registration in cooperative documents.
- The government stalled all budgets to the committee as long as Oberkovitz is in office, which led to his resignation.
- Petition against the Jerusalem Municipality and YMCA agreement, in which the city gave up the improvement surcharge worth \$11.4M in exchange for "economic benefits".

Camp Ometz

An idea to establish a Quality of Government Youth Organization is on the way. In our minds we saw thousands of young boys and girls in green T-Shirts, running in the fields and in the cities and spreading Quality Government concepts and ideas. This idea has evolved and formed to be a three-day camp during the Passover Holiday vacation. The intention was to plant the seeds that tomorrow will prosper. The Camp took place in the mountains near Jerusalem and 52 young boys and girls took part. The workshops, meetings with Israeli protest movement members, Knesset Member Michael Eitan, media personal and members of the Movement's management board tours to the Knesset and the Supreme Court, have all contributed to a successful camp.

Knights of Quality Government 2001

On May 15th, 2001, the Movement for Quality Government in Israel celebrated the Quality Government Day. The Knight of Quality Government Awards were granted to public sector personalities for their contribution and promotion of quality government standards. The Knights were chosen by a public committee chaired by the Honorable Judge Haim Cohen, retired Deputy President of the Supreme Court. Following are the Quality of Government Knights for the year 2001, in the different categories:

- The Legislative - Adv. Eli Goldshmidt, former Knesset Member
- The Executive - MK Moshe Arens, former Minister of Defense
- The Judiciary - Judge (retired) Shoshana Netanyahu
- Comptrolling Authority - Adv. Yair Horvitz, former Director General of the State Comptroller Office
- Military and Security - Major General (retired) Itshak Hoffi
- Academy, Education and Society - Professor Avishai Braverman, President of the Ben-Gurion University
- Media - Mr. Shachar Itan, Ha'aretz journalist
- Municipal Authorities - Mr. Asad Araida, Head of M'jar Local Municipality.

RON GILO

TOUR GUIDE EXPERIENCES



NATIONAL TOUR GUIDE



Ron near the sacred western wall

Since 1999, Ron Gilo has been an active national Tour guide, licensed by the Ministry of Tourism of the State of Israel. He plays a key role in presenting the region's rich cultural and historical heritage. His work involves guiding visitors through Jewish, Christian, and Muslim narratives, highlighting sacred sites, diverse architecture, local cuisine, and the traditions of the many peoples who have lived in the land.

This deep connection to history and lived experience naturally led him to writing and public speaking. His work as an author reflects the same sensibility found in his guided journeys—bringing to light forgotten stories, exploring identity and memory, and bridging past and present through human narratives.

COMFORTABLE MOBILITY ACROSS ISRAEL



Touring with Ron Gilo is done in a comfortable and accessible car, allowing travel from north to south, east to west across Israel. This personalized approach offers greater freedom, flexibility, and direct connection with Ron, who shares insights and stories as you explore each unique place together.

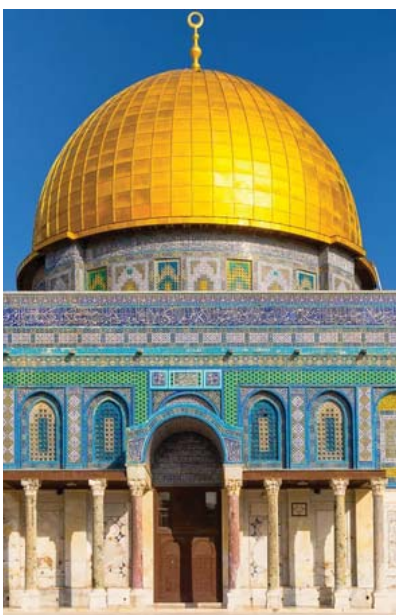
JERUSALEM CITY



Jerusalem: Where History and Faith Meet

Jerusalem, the capital of Israel, is one of the oldest and most sacred cities in the world. With thousands of years of history, it draws visitors from all over due to its deep religious significance for Jews, Christians, and Muslims.

Highlights include the Western Wall, the Church of the Holy Sepulchre, and the Dome of the Rock. Walking through the Old City is like stepping back in time, surrounded by vibrant culture, faith, and living traditions. Jerusalem is a place that inspires, moves, and leaves a lasting impression on every visitor.



Al-Aqsa Mosque



Western Wall



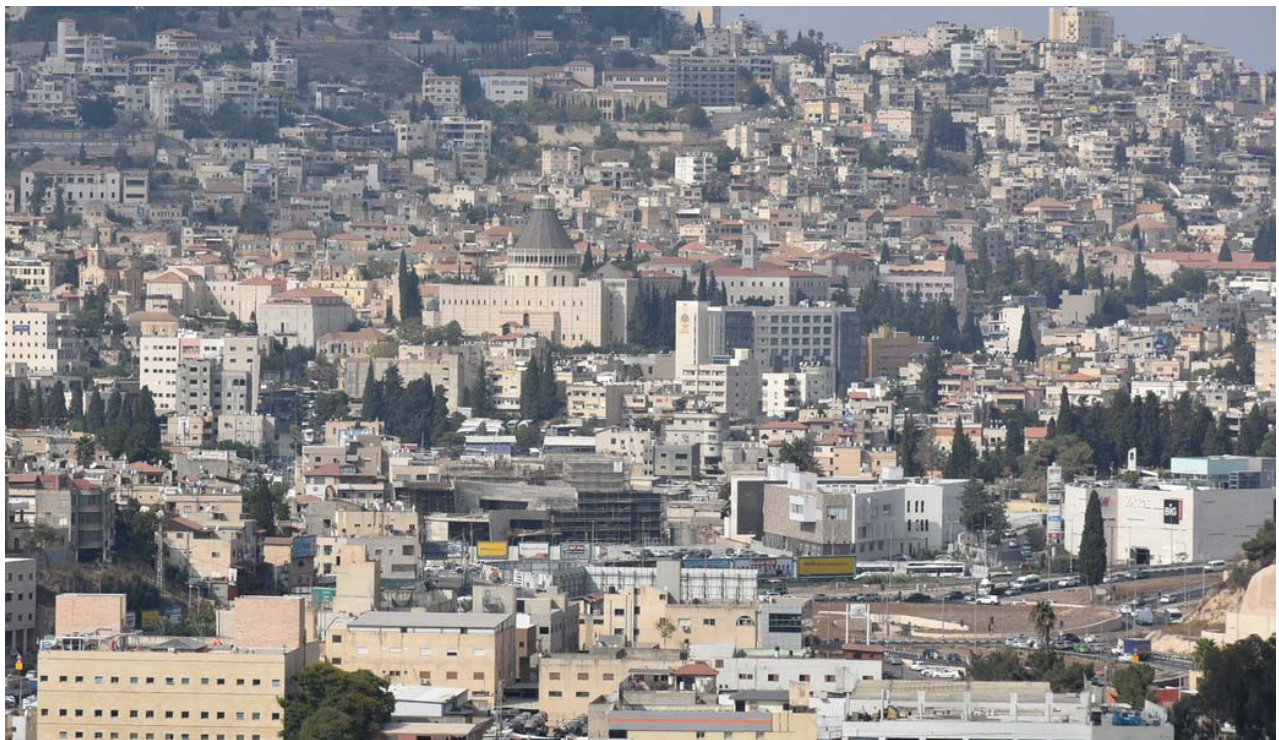
Church of Mary Magdalene

NAZARETH CITY



A Journey Through History

Nazareth, located in northern Israel, is known as the childhood home of Jesus. Visitors can explore the Basilica of the Annunciation, wander through the old market, and experience the city's rich blend of Christian, Muslim, and Jewish cultures. A walk through Nazareth is a journey through time, faith, and tradition.



Nazareth city

DEAD SEA



The Lowest Point on Earth and a Natural Wonder

The Dead Sea, located between Israel and Jordan, is famous for being the lowest point on Earth's surface, over 400 meters below sea level. Its salty waters allow visitors to effortlessly float, creating a unique and unforgettable experience.

The mineral-rich mud is also known for its therapeutic properties, attracting people seeking natural healing and relaxation. Surrounded by stunning desert landscapes, the Dead Sea is a must-visit destination for those looking to combine nature, wellness, and incredible scenery.



Dead sea (Alan Pajer)

TEL AVIV



Tel Aviv: Israel's Vibrant Coastal Gem

Tel Aviv, located along Israel's Mediterranean coast, is a dynamic city where modern life meets historic charm. Known for its beautiful beaches, bustling nightlife, and cutting-edge innovation, the city also offers rich culture through its museums, art galleries, and the UNESCO-listed White City of Bauhaus architecture. From strolling through the lively Carmel Market to exploring the ancient port of Jaffa, Tel Aviv is full of energy, creativity, and diversity—an unforgettable destination for every traveler.



Tel Aviv beach

ISRAELI CUISINE



A Flavorful Fusion of Cultures

Israeli cuisine is a rich and colorful blend of Middle Eastern, Mediterranean, and international influences. From the creamy hummus and crispy falafel to the fresh Israeli salad and warm pita bread, every bite tells a story of tradition and diversity. Street food like shawarma and sabich are local favorites, while markets such as Machane Yehuda in Jerusalem or Carmel Market in Tel Aviv offer a feast for the senses. With its use of fresh herbs, olive oil, and spices, Israeli food is both healthy and delicious—a true celebration of flavor and culture.